

THE BETTY H. CAMERON WOMEN'S & CHILDREN'S HOSPITAL

Our Health, Our Hospital, Our Future.

A History of Innovative Care,
A Future of Excellence



New Hanover Regional

MEDICAL CENTER FOUNDATION

Responding to Our Community's Healthcare Needs

Under the leadership of the Board of Trustees, New Hanover Regional Medical Center is undertaking the largest expansion and renovation project in our community's history. In addition to building the new 179,000 square foot **Betty H. Cameron Women's and Children's Hospital** to provide comprehensive care for women, infants and children, NHRMC will spend \$221 million to:

- Construct a new, 100,000 square foot **Surgical Pavilion** that provides 26 expanded operating rooms equipped with state-of-the-art operating technology
- Renovate our **Inpatient Tower** with 373 private rooms and five semi-private rooms
- Expand the **Emergency Department** to better respond to the medical needs of our community and patients
- Enhance our **Imaging and Outpatient Services** featuring designated entrances for ease of access and more patient-friendly facilities

With this unprecedented expansion plan, New Hanover Regional Medical Center takes its place among the very best community hospitals in the nation.



1902

James Walker Memorial Hospital opens at 10th and Rankin streets, beginning a new era of hospital care in New Hanover County.



1907-16

Marion Home for sick children opens at Wrightsville Beach.



1914

Community Hospital opens at 415 N. Seventh Street. It is built for the sole purpose of treating African-American patients. Over the next 50 years, it will expand drastically and move to a new location.



1920

Dr. James Sidbury, an early innovator in pediatric care, opens the Babies Hospital on Wrightsville Sound.



1922

Bullock Hospital opens in downtown Wilmington and hires the Cape Fear region's first female physician, Dr. Anne T. Smith.



1924

Under the direction of Salome Taylor, Community Hospital School of Nursing graduates its first two nurses.



1928

Babies Hospital re-opens after the original burns down.



New Hanover Regional Medical Center opened in 1967 with a commitment to providing the very best in patient care for everyone in the community.



NHRMC keeps pace with the region's ever-growing population through visionary hospital leadership and a committed Board of Trustees. Right now, the hospital must partner with the community to raise **\$7 million** to complete funding for this expansion and the **Betty H. Cameron Women's and Children's Hospital**. This unprecedented partnership will build the future of women's and children's healthcare for the entire community.



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A History of Innovative Care

In 1915, James Sprunt created the first facility in Southeastern North Carolina dedicated to the care of sick babies and children by donating the Marian Sprunt Annex at **James Walker Hospital**. Shortly thereafter, Dr. J. Buren Sidbury furthered the tradition of innovative caring for children when he established the **Babies' Hospital** at Wrightsville Beach with the help of just over \$3,500 in private donations.



D. Sidbury's cutting-edge pediatric techniques, such as special training for nurses and keeping sick children near their loving mothers, began to build a solid foundation for Wilmington's excellence in nursing and pediatric care. By 1962, the Pediatric Research Center at Babies' Hospital was considered one of the nation's top training centers for pediatricians and nurses. In 1978, Babies' Hospital closed and New Hanover Regional Medical Center and Cape Fear Hospital began to serve the community's pediatric needs.



October 2003
NHRMC is the 70th hospital in the country to receive the coveted nursing Magnet designation.



August 2004
NHRMC Board of Trustees approves Strategic Plan for the largest expansion plan in the history of our community.



October 2004
NHRMC Board of Trustees approves the selection of HDR/LS3P/Boney as the architect for the facilities.



December 2004
Board of Trustees approves the selection of Rodgers Builders as the construction firm for the project.



The Challenge to Provide the Very Best Care

1940

Community Hospital opens its nurses' residence and, three years later, adds 47 beds for patient care and treatment.



1943-47

James Walker Memorial Hospital adds a South wing which includes a women's ward, kitchen and a dining room.



1953

County public health nurses begin examining children in school classrooms.



1962

Boney Architects draft and present first architectural drawings of New Hanover Memorial Hospital.



Three decades later, NHRMC operates the only pediatric inpatient unit in the seven-county area of Southeastern North Carolina and works diligently to continually improve patient care. However, due to limited funds, we have been forced over the years to prioritize some services over others.

These difficult choices have created gaps in available pediatric services, causing nearly 35% of our young patients – over 1,000 of them – to leave Wilmington each year for traumatic injury treatments, many types of surgery, and some serious illnesses. This travel places an enormous burden on parents and children, but the new **Betty H. Cameron Women's and Children's Hospital** will remove that burden. Sick children can now experience the impact of life-changing medical technologies. Our facilities must meet the highest standards in pediatric care – both to meet the current needs of our parents and children and to honor the history of our community.



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The *Future of Excellence*

The **Cameron Women's and Children's Hospital**, named in recognition of a generous gift from the Cameron family, will be one of the finest neonatal, pediatric, and women's facilities in the Southeast. The 149-bed facility will advance our mission to provide



the very best patient care to our community's women, sick and injured children and over 4,000 babies born each year at NHRMC.

Dr. Sidbury's family-centered innovations still influence our

approach to care. Every facet of the new hospital supports the involvement of the family as a critical part of patient treatment. Each room is designed to minimize stress, maximize safety, and keep family members close to the patient.

The new hospital's current technological and design features also strengthen our ability to attract talented pediatric and OB/GYN specialty physicians who wish to practice and teach in one of the region's finest facilities.



January 2005

Groundbreaking ceremony held with hospital staff, physicians, administration and community leaders. Planning phase begins to define the needs of the project and to lay the groundwork for design.



March 2005

Schematic design begins with clinical staff, physicians, support services, engineers and architects to ensure that facilities meet all specifications.



March 2006

NHRMC Foundation Board of Directors approves a \$7 million capital campaign to support the new building project.



1964

Hugh MacRae II, W.D. Campbell and Seymour Alper break ground for NHMH.



1965

The iron skeleton of NHMH's original patient tower can be seen rising through the horizon.



1967

Wilmington College (now University of North Carolina at Wilmington) graduates first class of associate degree nurses. New Hanover Memorial Hospital opens June 14, merging the community's two segregated hospitals, a civil rights milestone for the Cape Fear Region.



The Betty H. Cameron Women's & Children's Hospital

Remarkable advances occur daily in neonatal, pediatric, and women's health care. The **Cameron Women's and Children's Hospital** will empower our medical staff to provide the most advanced services to address the unique needs of babies, children, and women in all of life's stages. Whether neonatal or pediatric, obstetrical or gynecological, each unit is designed with advanced technology and attention to patient needs that will deliver the highest quality of care.



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The new hospital will feature:

- **23 Neonatal Intensive Care beds** provide private rooms for each of our newborns, reducing infections and stress for these fragile babies by controlling light and noise and allowing all treatments to occur in one place.
- **22 Neonatal Transitional Care beds** make it possible to provide hospital based care for newborns who no longer need critical care but do need specialized treatment.
- **6 Pediatric Intensive Care Unit beds** fill our most critical gap in pediatric services. Children of the region will receive specialized critical care in Wilmington rather than having to travel outside the area.
- **17 Pediatric Inpatient beds** provide more modern and cheerful private rooms that accommodate complex in-room treatment technology for seriously ill children. Playrooms for children and recreational rooms for teenagers will provide spaces for fun for those who can enjoy them, balancing the trauma of being in the hospital.
- **14 Labor/Delivery/Recovery beds** offer large rooms and light-filled space to accommodate supportive family and friends.
- **38 Mother/Baby Services beds** make it possible for mother and baby to begin life's journey together in spacious rooms under careful monitoring to ensure that all is well.
- **13 High-Risk Pregnancy beds** provide specialized technology and staff support required for high risk pregnancies in a warm and welcoming environment for mother and family.
- **20 General Women's Services beds** for women whose health challenges require inpatient stays in well-appointed private rooms. Adjacent treatment areas ensure a low-stress hospital stay.



June 2006

Construction site work begins on both the Women's and Children's Center and the new Surgery Pavilion.



September 2006

Master Facility Plan bond financing is approved.



October 2006

Bill Rudisill is named Chairman of the "Our Health, Our Hospital, Our Future" Capital Campaign.



December 2006

First steel is set for the Women's and Children's Center.



December 2006

NHRMC Foundation receives its largest cash gift ever – \$2.1 million – from the Dan Cameron Family Foundation.



February 2007

NHRMC Board of Trustees dedicates the new facility “Betty H. Cameron Women’s and Children’s Hospital” in honor of the family’s gift.



April 2007

Cameron Women’s and Children’s Hospital steel structure is scheduled for completion.



July 2008

Cameron Women’s and Children’s Hospital scheduled to open.



A Partnership for *Caring* is a Partnership for *Excellence*

New Hanover Regional Medical Center has carefully considered and planned each step in this complex undertaking. With no county or state tax dollar support, NHRMC can only complete this project with prudent financial planning and the generosity of the private community.

We seek to partner with the community to raise **\$7 million** in charitable support that will, along with bond financing and operating revenue from current services, provide us with the necessary funding to respond **immediately** to our community’s healthcare needs.

That’s an enormous impact for a community to make on behalf of its women and children. When we reach our \$7 million goal, we will be able to fulfill our commitment to providing our mothers and our youngest and most vulnerable patients with the highest level of care possible here at home.

Your charitable support makes it possible for us to honor our community’s history of innovative caring and ensure its future of excellence on behalf of those dearest to us all.



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Mission of New Hanover Regional Medical Center

New Hanover Regional Medical Center, a system of public, community and teaching hospitals and related health care organizations, is committed to providing compassionate, quality and accessible care and outreach to all and to the prudent stewardship of its resources.


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Support for this project not only honors
Wilmington's history of innovative
caring, but also helps New Hanover
Regional Medical Center create a future
of excellence for the health and well-
being of our ever-growing community.



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